

Info:

Name : Dr.B.Vinisha
Designation : Assistant Professor
Qualification : MBA,Ph.D
Specialisation : Finance & Marketing
Teaching Experience : PG - 3 years

Award:

I got “**BEST WOMEN RESEARCHER OF THE YEAR AWARD 2024**” by Oxford college of Management Approved by AICTE and ISO 9001:2008 certified institution affiliated with Biju Patnaik university of technology ,Odisha.

Organized Events:

Workshops and conferences organized : 5

Attended : 20

Paper Publications:

Scopus	UGC Journal	International Journal	ISSN Published
1	6	13	8

Editorial Board Member:

Editorial associate in Paradigm Drift In Business Theory And Practices.

- I have completed “**Project Management For Manager**” online course with “ELITE” at Indian Institute Of Technology Roorkee (NPTEL)
- I have completed “ Accounting Software”(UGC Sponsored) with grade Bin SRNM College Sattur.

External Resource Person:

- Resource person on “A Step Into CorporateWorld” as resource person on 28.12.2018 in the Department of Business Administration at G.V.N college Kovilpatti.
- Resource person on “Winning Skills to Succeed in the Corporate World and the Importance of a great Working Culture” as a resource person on 24.01.2020 One Day Seminar in the Department of Business Administration at G.V.N college Kovilpatti.

Contact:

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